

Einav Blum.

Multidisciplinary Designer.

Born March 1988.

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TEL - AVIV

> [MY PORTFOLIO](#) <

Fusing the Visual with the Industrial, with extra attention to User Experience.
I possess a passion for the materials, textures and patterns of urban landscapes,
An enthusiastic consumer of content relating to History, Astrophysics & Caffeine.

WORK

BDO ISRAEL

Business Dev. & Marketing-Lead Designer

- Events Branding • Marketing Campaigns & Social Media Design
- Video Editing • Merch. Design • Infographics Design

08/2021-03/2022

RECHTER DESIGN

UX/UI Designer

- Project Management • Holistic Brand Design • Concept Design
- Web Design • Video Editing

08/2018-10/2019

EDUCATION

H.I.T Holon Institute of Technology

Diploma in Visual Communication Design

2016-2018

SHENKAR Engineering. Design. Art.

Bachelor of Design (B.des), Industrial and product design.

Awarded an honorary scholarship on 3rd year.

2010-2015

MILITARY SERVICE

CONSTRUCTION & HOUSING DEPT. MOD

2006-2008

TOOLS



DESIGN SKILLS

Branding • UX/UI Design • Concept Design
Visual Design • 3d Design • Wireframes & Mockup
Storyboard • Prototyping • Booth Design • Model Making

LANGUAGES

English - Fully proficient (Reading, Speaking, Writing)

Hebrew - Native proficiency (Reading, Speaking, Writing)



> [einavblumportfolio.com](#) <